

**The Annual Conference of the Connecticut Housing Coalition
Thursday, September 22, 2016
Connecticut Convention Center-Hartford, CT**



Connecticut Housing Coalition

**2016 Housing Conference
Sponsorship & Exhibit
Opportunities**

2016 Sponsorship & Exhibit Opportunities

Connecticut is leading the nation in its commitment to affordable and supportive housing. Unprecedented new investment is being made in housing for homeless, low-income, and moderate-income households that will transform the way that we develop, own and manage affordable housing communities. Beyond improving housing quality and creating better options for thousands of families across the state, these new investments will spur economic opportunity and create a stable foundation for community revitalization and growth.

Every year we come together to celebrate, learn and challenge ourselves at our annual conference. Please join the Connecticut Housing Coalition on **Thursday, September 22, 2016** at the Connecticut Convention Center.

As always, the annual conference is the state's largest gathering of affordable housing developers, service providers, advocates and resident leaders. The day-long conference draws approximately 500 attendees from every part of Connecticut. Come be a part of what's happening in housing!

We invite you to join us as a sponsor of the 2016 Connecticut Housing Coalition Annual Conference.

Your sponsorship helps us mount a topnotch conference by securing noted speakers and knowledgeable panelists. It also allows us to do extensive promotion and outreach, and to provide scholarships for people who could not otherwise afford to attend. Lastly, but certainly not least, it is an excellent opportunity for you to showcase your programs and services.

Don't miss the housing event of the year!

2016 Sponsorship & Exhibit Opportunities

Diamond Sponsor—\$10,000 (up to 3 opportunities)

- ◆ Prime exhibitor location with skirted 6' display table, two chairs, internet access, electric outlet, and two lunches for table attendants.
- ◆ Recognition from the podium during plenary session by conference speakers.
- ◆ 10 complimentary conference registrations (including luncheon).
- ◆ Unlimited number of additional guests may register at the reduced “member” rate.
- ◆ A reserved table in the ballroom during the plenary session.
- ◆ Full-page ad in conference program—**1st pledge’s ad to appear inside the front cover.**
- ◆ Your name and logo on all materials, on-line registration form and slideshow during lunch.
- ◆ One-year membership to the Connecticut Housing Coalition.

Platinum Sponsor—\$5,000

- ◆ Prime exhibitor location with skirted 6' display table, two chairs, internet access, electric outlet, and two lunches for table attendants.
- ◆ 5 complimentary conference registrations (including luncheon).
- ◆ Unlimited number of additional guests may register at the reduced “member” rate.
- ◆ Your name and logo on all materials, on-line registration form and slideshow during lunch.
- ◆ One-year membership to the Connecticut Housing Coalition.

2016 Sponsorship & Exhibit Opportunities

Gold Sponsor—\$2,500

- ◆ 2 complimentary conference registrations (including luncheon).
- ◆ Your name on brochure, conference program and slideshow during lunch.
- ◆ Exhibitor Opportunity (see below).

Silver Sponsor—\$1,000

- ◆ 1 complimentary conference registration (including luncheon).
- ◆ Your name on brochure and conference program.
- ◆ Exhibitor Opportunity (see below).

Friend—\$250

- ◆ Your name on the conference program.
- ◆ Contributors may place a sign on a tripod and/or place materials (brochures, etc.) on a literature table.

Exhibitor Opportunity—

Note: The location of this year's exhibit tables has changed. They will be located in the hallway outside of the workshop rooms. Space in the exhibitors area is limited. Tables are reserved on a first come, first serve, basis.

- ◆ Skirted 6' display table with two chairs located in the exhibitor's area.
- ◆ 2 lunches for table attendants.
- ◆ Internet and electricity are available at a limited number of tables for an additional fee.

2016 Sponsorship/Exhibitor Response Form

Yes! I want to support the Connecticut Housing Coalition's 2016 annual conference at the following level:

- Diamond Sponsor \$10,000
- Platinum Sponsor \$ 5,000
- Gold Sponsor \$ 2,500
- Silver Sponsor \$ 1,000
- Friend \$ 250

Exhibitor Opportunity (Please check if you would like to reserve an exhibit table)

Organization/Company: _____

Sponsorship Contact Name: _____

Phone: _____

Email: _____

Billing Contact Name: _____

Phone: _____

Email: _____

Payment Options:

By credit card or check, online at:
<http://ct-housing.org/annual-conference/>

By check, via mail:

Check made payable to: **Connecticut Housing Coalition**

Mail Response Form and Check to:

Connecticut Housing Coalition
30 Jordan Lane
Wethersfield, CT 06109

For additional needs or questions please contact Jenna Ferguson at: 860-563-2943, ext. 16 or send an email to jenna@ct-housing.org.

NOTE: In order for your organization's name to appear in our brochure, sponsors must reply by June 17, 2016. Also, if cancellation occurs less than 30 days from the event, a cancellation fee of \$250 will be charged.

Exhibitor Details and Information

- ◆ Exhibitors must be set up by 8:00 a.m. and break down by 4:00 p.m.
- ◆ Exhibitors Hours: 8:00 a.m. to 4:00 p.m.
- ◆ You are responsible for the assembly and disassembly of your booth, and any supplies and personnel required for assembly and disassembly. Please let us know if you will need access to the loading dock.
- ◆ Exhibit Space Includes: 8' X 10' space, a draped 6' X 2' table, and two chairs.
- ◆ If you need more than two people to staff your booth, they must pay for a conference registration and each be registered separately on-line. Registration information is available at <http://ct-housing.org/annual-conference/>
- ◆ Workshop Policy: Exhibitors who would like to attend workshops must pay for a full conference registration, unless a sponsor's complimentary conference registration is used.
- ◆ Food Policy: There is no outside food allowed in the convention center. Lunch will be provided for two table attendants.
- ◆ Trash Policy: Exhibitors are responsible for all materials. Anything left behind will be considered trash and thrown away.
- ◆ An email confirmation with specific details will be sent to exhibitors in mid to late August.

**For more information please contact Jenna Ferguson at: 860-563-2943, ext. 16
or send an email to jenna@ct-housing.org.**